

# WORLD SMILEY DAY

[http://www.eslHolidayLessons.com/10/world\\_smiley\\_day.html](http://www.eslHolidayLessons.com/10/world_smiley_day.html)

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ALL ANSWERS ARE IN THE TEXT ON PAGE 2.

## THE READING / TAPESCRIPT

Bet you didn't know there's a World Smiley Day!! Well, now you know. There is a special day of the year at the beginning of October for us all to celebrate the little yellow smiley face we all know and love. It is just a circle with two dots in the middle, to represent eyes, and a half circle for the mouth. The smiley is everywhere today. How many times do you use a smiley in your text messages? How often do you quickly scribble a smiley on a memo or draw one with your finger on a bathroom mirror? Even tiny children can and do do this. The happy little face is now one of the most recognizable images on the planet. And what a great image it is. If we could all follow this simple little symbol, what a wonderful world this would be.

Bet you also didn't know that the smiley was the design of an American artist. His name is Harvey Ballwell, but he died in 2001. He created the smiley face in 1963. In 1971, two businessmen used it in a campaign to sell novelty goods. They produced badges, coffee mugs, t-shirts and bumper stickers and suddenly smiley was worldwide. The Smiley name and logo is registered in over 100 countries to produce many different goods and services. Harvey Ballwell wanted to use his creation for a good cause. He decided that the first Friday in October each year would be World Smiley Day. The theme for this day is: "Do an act of kindness; help one person smile." It's a shame this day isn't every day of the year.

## PHRASE MATCH

Match the following phrases from the article.

### Paragraph 1

- |                           |                            |
|---------------------------|----------------------------|
| 1. Bet you                | <i>a.</i> two dots         |
| 2. at the beginning       | <i>b.</i> didn't know      |
| 3. a circle with          | <i>c.</i> with your finger |
| 4. text                   | <i>d.</i> this would be    |
| 5. draw one               | <i>e.</i> of October       |
| 6. what a wonderful world | <i>f.</i> messages         |

### Paragraph 2

- |                       |                                 |
|-----------------------|---------------------------------|
| 1. the design         | <i>a.</i> stickers              |
| 2. a campaign to sell | <i>b.</i> services              |
| 3. bumper             | <i>c.</i> cause                 |
| 4. goods and          | <i>d.</i> of an American artist |
| 5. for a good         | <i>e.</i> kindness              |
| 6. an act of          | <i>f.</i> novelty goods         |

## LISTENING GAP FILL

\_\_\_\_\_ there's a World Smiley Day!! Well, now you know. There is a special day of the year \_\_\_\_\_ October for us all to celebrate the little yellow smiley face we all know and love. It is just a \_\_\_\_\_ in the middle, to represent eyes, and a half circle for the mouth. The smiley is everywhere today. How many times do you use a smiley in your text messages? How often do you \_\_\_\_\_ smiley on a memo or draw one with your finger on a bathroom mirror? Even tiny children can and do do this. The happy little face is now one of \_\_\_\_\_ images on the planet. And what a great image it is. If we could all follow this \_\_\_\_\_, what a wonderful world this would be.

Bet you also didn't know that the smiley \_\_\_\_\_ an American artist. His name is Harvey Ballwell, but he died in 2001. He created the smiley face in 1963. In 1971, two businessmen used it \_\_\_\_\_ novelty goods. They produced badges, coffee mugs, t-shirts and bumper stickers and \_\_\_\_\_ worldwide. The Smiley name and logo is registered in over 100 countries to produce \_\_\_\_\_ and services. Harvey Ballwell wanted to use his creation for a good cause. He decided that the first Friday in October each year would be World Smiley Day. The \_\_\_\_\_ is: "Do an act of kindness; help one person smile." \_\_\_\_\_ day isn't every day of the year.

## WHILE READING / LISTENING GAP FILL

**Put the words into the gaps in the text.**

Bet you didn't know there's a World Smiley Day!! Well, now you \_\_\_\_\_ . There is a special day of the year at the beginning of October for us all to \_\_\_\_\_ the little yellow smiley face we all know and love. It is just a circle with two \_\_\_\_\_ in the middle, to represent eyes, and a half \_\_\_\_\_ for the mouth. The smiley is everywhere today. How many times do you use a smiley in your text messages? How often do you quickly \_\_\_\_\_ a smiley on a memo or draw one with your \_\_\_\_\_ on a bathroom mirror? Even tiny children can and do do this. The happy little face is now one of the most recognizable \_\_\_\_\_ on the planet. And what a great image it is. If we could all \_\_\_\_\_ this simple little symbol, what a wonderful world this would be.

*circle*  
*celebrate*  
*finger*  
*dots*  
*scribble*  
*follow*  
*know*  
*images*

Bet you also didn't know that the smiley was the \_\_\_\_\_ of an American artist. His name is Harvey Ballwell, but he died in 2001. He \_\_\_\_\_ the smiley face in 1963. In 1971, two businessmen used it in a \_\_\_\_\_ to sell novelty goods. They produced badges, coffee mugs, t-shirts and bumper \_\_\_\_\_ and suddenly smiley was worldwide. The Smiley name and logo is registered in over 100 countries to \_\_\_\_\_ many different goods and services. Harvey Ballwell wanted to use his creation for a good \_\_\_\_\_. He decided that the first Friday in October each year would be World Smiley Day. The \_\_\_\_\_ for this day is: "Do an act of kindness; help one person smile." It's a \_\_\_\_\_ this day isn't every day of the year.

*campaign*  
*theme*  
*stickers*  
*design*  
*shame*  
*created*  
*cause*  
*produce*

## CHOOSE THE CORRECT WORD

Delete the wrong word in each of the pairs of *italics*.

*Bet / But* you didn't know there's a World Smiley Day!! Well, now you know. There is a *special / specialize* day of the year at the beginning of October for us all to celebrate the little yellow smiley face we all know and *lovely / love*. It is just a circle with two dots in the middle, to represent eyes, and a half *circle / circular* for the mouth. The smiley is everywhere today. How many times do you use a smiley in your text messages? How often do you quickly *scribbling / scribble* a smiley on a memo or draw one with your finger on a bathroom mirror? Even tiny children can and do *do / does* this. The happy little face is now one of the most recognizable *images / image* on the planet. And what a great image it is. If we could all follow this simple little symbol, what a wonderful world this would *have / be*.

*Bet* you also didn't know that the smiley was the *designer / design* of an American artist. His name is Harvey Ballwell, but he *dead / died* in 2001. He created the smiley face in 1963. In 1971, two businessmen used it in a *campaigning / campaign* to sell novelty goods. They produced badges, coffee mugs, t-shirts and bumper *sticking / stickers* and suddenly smiley was worldwide. The Smiley name and logo is *registered / registration* in over 100 countries to produce many different goods and services. Harvey Ballwell wanted to use his *creation / creative* for a good cause. He decided that the first Friday in October each year would be World Smiley Day. The *theme / themes* for this day is: "Do an act of *kindly / kindness*; help one person smile." It's a shame this day isn't every day of the year.

## MULTIPLE CHOICE

(1) \_\_\_\_\_ you didn't know there's a World Smiley Day!! Well, now you know. There is a special day of the year at the (2) \_\_\_\_\_ of October for us all to celebrate the little yellow smiley face we all know and love. It is just a circle with two dots in the middle, to represent eyes, and a half (3) \_\_\_\_\_ for the mouth. The smiley is everywhere today. How many times do you use a smiley in your text messages? How often do you quickly (4) \_\_\_\_\_ a smiley on a memo or draw one with your finger on a bathroom mirror? Even tiny children can and do (5) \_\_\_\_\_ this. The happy little face is now one of the most recognizable images on the planet. And what a great image it is. If we could all follow this simple little symbol, what a wonderful world this would (6) \_\_\_\_\_.

Bet you also didn't know that the smiley was the design of an American artist. His name is Harvey Ballwell, but he (7) \_\_\_\_\_ in 2001. He created the smiley face in 1963. In 1971, two businessmen used it in a campaign to sell (8) \_\_\_\_\_ goods. They produced badges, coffee mugs, t-shirts and bumper stickers and suddenly smiley was worldwide. The Smiley name and logo is (9) \_\_\_\_\_ in over 100 countries to produce many different goods and services. Harvey Ballwell wanted to use his creation for a good (10) \_\_\_\_\_. He decided that the first Friday in October each year would be World Smiley Day. The (11) \_\_\_\_\_ for this day is: "Do an act of kindness; help one person smile." It's a (12) \_\_\_\_\_ this day isn't every day of the year.

### Put the correct words from this table into the article.

- |     |                |                  |                |                |
|-----|----------------|------------------|----------------|----------------|
| 1.  | (a) But        | (b) Bit          | (c) Bat        | (d) Bet        |
| 2.  | (a) begin      | (b) beginning    | (c) beginnings | (d) beginner   |
| 3.  | (a) circle     | (b) circled      | (c) circular   | (d) circles    |
| 4.  | (a) scribbling | (b) scribbled    | (c) scribble   | (d) scribbles  |
| 5.  | (a) have       | (b) do           | (c) be         | (d) get        |
| 6.  | (a) have       | (b) be           | (c) do         | (d) live       |
| 7.  | (a) died       | (b) dead         | (c) death      | (d) dying      |
| 8.  | (a) novels     | (b) novelist     | (c) novelty    | (d) novelists  |
| 9.  | (a) register   | (b) registration | (c) registers  | (d) registered |
| 10. | (a) caused     | (b) cause of     | (c) causing    | (d) cause      |
| 11. | (a) theme      | (b) them         | (c) thematic   | (d) themed     |
| 12. | (a) shameful   | (b) shamed       | (c) shame      | (d) shaming    |

## SPELLING

Spell the jumbled words (from the text) correctly.

### Paragraph 1

1. the ngeignbin of October
2. just a rieccl
3. in the ledidm
4. text messaeg
5. bathroom mirro
6. what a ronwfeuld world

### Paragraph 2

7. the sgendi
8. He rdeteac the smiley
9. bumper erscktis
10. goods and evsirecs
11. a good usaec
12. It's a sehma

## PUT THE TEXT BACK TOGETHER

Number these lines in the correct order.

- ( ) of October for us all to celebrate the little yellow smiley face we all know and love. It is just a circle with two dots in the
- ( **1** ) Bet you didn't know there's a World Smiley Day!! Well, now you know. There is a special day of the year at the beginning
- ( ) stickers and suddenly smiley was worldwide. The Smiley name and logo is registered in over 100
- ( ) cause. He decided that the first Friday in October each year would be World Smiley Day. The theme for this
- ( ) countries to produce many different goods and services. Harvey Ballwell wanted to use his creation for a good
- ( ) used it in a campaign to sell novelty goods. They produced badges, coffee mugs, t-shirts and bumper
- ( ) face is now one of the most recognizable images on the planet. And what a great image it is. If we could all follow
- ( ) this simple little symbol, what a wonderful world this would be.
- ( ) artist. His name is Harvey Ballwell, but he died in 2001. He created the smiley face in 1963. In 1971, two businessmen
- ( ) middle, to represent eyes, and a half circle for the mouth. The smiley is everywhere today. How many times do you
- ( ) day is: "Do an act of kindness; help one person smile." It's a shame this day isn't every day of the year.
- ( ) use a smiley in your text messages? How often do you quickly scribble a smiley on a memo or draw one with your
- ( ) Bet you also didn't know that the smiley was the design of an American
- ( ) finger on a bathroom mirror? Even tiny children can and do do this. The happy little

## SCRAMBLED SENTENCES

With a partner, put the words back into the correct order.

1. didn't a Day you there's Smiley Bet know World.

---

2. of beginning the at year the of day special A October.

---

3. dots A in circle the with middle two.

---

4. on smiley a scribble Quickly memo a.

---

5. planet of recognizable the One most on the images.

---

6. an was of artist smiley design American The the.

---

7. a in it used businessmen Two campaign.

---

8. creation his Use cause good a for.

---

9. ; help one person smile Do an act of kindness.

---

10. day It's isn't a every shame day this.

---

**DISCUSSION (Write your own questions)**

**STUDENT A's QUESTIONS (Do not show these to student B)**

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_
6. \_\_\_\_\_

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**DISCUSSION (Write your own questions)**

**STUDENT B's QUESTIONS (Do not show these to student A)**

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_
6. \_\_\_\_\_

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# THE WORLD SMILEY DAY SURVEY

Write five questions about World Smiley Day in the table. Do this in pairs/groups. Each student must write the questions on his / her own paper.

Without your partner, interview other students. Write down their answers.

	STUDENT 1 _____	STUDENT 2 _____	STUDENT 3 _____
Q.1.			
Q.2.			
Q.3.			
Q.4.			
Q.5.			

Return to your original partner(s) and share and talk about what you found out. Make mini-presentations to other groups on your findings.



## HOMEWORK

**1. VOCABULARY EXTENSION:** Choose several of the words from the text. Use a dictionary or Google's search field (or another search engine) to build up more associations / collocations of each word.

**2. INTERNET:** Search the Internet and find more information about World Smiley Day. Talk about what you discover with your partner(s) in the next lesson.

**3. MAGAZINE ARTICLE:** Write a magazine article about World Smiley Day. Write about what happens around the world. Include two imaginary interviews with people who did something on this day.

Read what you wrote to your classmates in the next lesson. Give each other feedback on your articles.

**4. POSTER:** Make your own poster about World Smiley Day. Write about will happen on this day around the world.

Read what you wrote to your classmates in the next lesson. Give each other feedback on your articles.