

# WORLD CONSUMER RIGHTS DAY

[http://www.eslHolidayLessons.com/03/world\\_consumer\\_rights\\_day.html](http://www.eslHolidayLessons.com/03/world_consumer_rights_day.html)

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ALL ANSWERS ARE IN THE TEXT ON PAGE 2.

## THE READING / TAPESCRIPT

World Consumer Rights Day is an annual day for consumers to get together and know they have rights, even in today's world of multinational corporations. It started in 1983 and has grown ever since. It also aims to promote consumers' rights and demand that the law and companies protect these rights. Also on this day, campaigns take place to highlight the social injustices that abuse consumers' rights. These can include unethical marketing, the use of hazardous technologies and production processes, and the sale of harmful products. Previous campaigns have focused on junk food and children, unethical drug promotion, access for all to energy, and corporate control of the food chain.

The website Consumers International.org states World Consumer Rights Day has its origins in the 1960s. Former US President John F. Kennedy created four basic consumer rights: The right to safety, the right to be informed, the right to choose, and the right to be heard. The website has added another four to these: The right to satisfaction of basic needs, the right to redress, the right to education, and the right to a healthy environment. Kennedy also defined who consumers are: "Consumers, by definition, include us all....They are the largest economic group, affecting and affected by almost every public and private economic decision. Yet they are the only important group... whose views are often not heard." Be heard today.

## PHRASE MATCH

Match the following phrases from the article.

### Paragraph 1

- |                                    |                              |
|------------------------------------|------------------------------|
| 1. an annual day for consumers     | a. grown ever since          |
| 2. It started in 1983 and has      | b. technologies              |
| 3. injustices that abuse           | c. the food chain            |
| 4. the use of hazardous            | d. to get together           |
| 5. Previous campaigns have focused | e. consumers' rights         |
| 6. corporate control of            | f. on junk food and children |

### Paragraph 2

- |  |                              |
|--|------------------------------|
| 1. Consumer Rights Day has its origins | a. include us all            |
| 2. John F. Kennedy created four        | b. four to these             |
| 3. The website has added another       | c. in the 1960s              |
| 4. the right to a                      | d. views are often not heard |
| 5. Consumers, by definition,           | e. basic consumer rights     |
| 6. the only important group... whose   | f. healthy environment       |

## LISTENING GAP FILL

World Consumer Rights Day is an annual day \_\_\_\_\_ get together and know they have rights, even in today's world of multinational corporations. It started in 1983 \_\_\_\_\_ since. It also aims to promote consumers' rights and demand that the law and companies \_\_\_\_\_. Also on this day, campaigns take place to highlight the social injustices that abuse consumers' rights. These can include unethical marketing, \_\_\_\_\_ technologies and production processes, and the sale of harmful products. Previous campaigns \_\_\_\_\_ junk food and children, unethical drug promotion, access for all to energy, and corporate \_\_\_\_\_ chain.

The website Consumers International.org states World Consumer Rights Day \_\_\_\_\_ the 1960s. Former US President John F. Kennedy created four basic consumer rights: \_\_\_\_\_, the right to be informed, the right to choose, and the right to be heard. The website \_\_\_\_\_ four to these: The right to satisfaction of basic needs, the right to redress, the right to education, and the right to a healthy environment. Kennedy \_\_\_\_\_ consumers are: "Consumers, by definition, include us all....They are the largest economic group, \_\_\_\_\_ by almost every public and private economic decision. Yet they are the only important group... \_\_\_\_\_ not heard." Be heard today.

## WHILE READING / LISTENING GAP FILL

**Put the words into the gaps in the text.**

World Consumer Rights Day is an \_\_\_\_\_ day for consumers to get together and know they have rights, \_\_\_\_\_ in today's world of multinational corporations. It started in 1983 and has grown ever \_\_\_\_\_. It also aims to promote consumers' rights and demand that the law and companies protect \_\_\_\_\_ rights. Also on this day, campaigns take place to highlight the social injustices that \_\_\_\_\_ consumers' rights. These can include unethical marketing, the \_\_\_\_\_ of hazardous technologies and production processes, and the sale of harmful products. Previous campaigns have \_\_\_\_\_ on junk food and children, unethical drug promotion, access for all to energy, and corporate \_\_\_\_\_ of the food chain.

*focused*

*since*

*abuse*

*control*

*annual*

*use*

*even*

*these*

The website Consumers International.org \_\_\_\_\_ World Consumer Rights Day has its origins in the 1960s. Former US President John F. Kennedy created four \_\_\_\_\_ consumer rights: The right to safety, the right to be informed, the right to choose, and the right to be \_\_\_\_\_. The website has added \_\_\_\_\_ four to these: The right to satisfaction of basic needs, the right to redress, the right to education, and the right to a \_\_\_\_\_ environment. Kennedy also defined who \_\_\_\_\_ are: "Consumers, by definition, include us all...They are the largest economic group, affecting and affected by \_\_\_\_\_ every public and private economic decision. Yet they are the only important group... whose \_\_\_\_\_ are often not heard." Be heard today.

*heard*

*almost*

*basic*

*consumers*

*another*

*states*

*views*

*healthy*

## CHOOSE THE CORRECT WORD

Delete the wrong word in each of the pairs of *italics*.

World Consumer Rights Day is an annual *daily / day* for consumers to get together and know they have rights, *ever / even* in today's world of multinational corporations. It started in 1983 and has grown *ever / even* since. It also aims to promote consumers' rights and demand that the law and companies protect *these / this* rights. Also on this day, campaigns *taken / take* place to highlight the social injustices that abuse consumers' rights. These can include unethical marketing, the *use / useful* of hazardous technologies and production processes, and the sale of harmful products. Previous *campaigns / campaign* have focused on junk food and children, unethical drug promotion, access for *all / every* to energy, and corporate control of the food chain.

The website Consumers International.org *nations / states* World Consumer Rights Day has its *original / origins* in the 1960s. Former US President John F. Kennedy created four *basics / basic* consumer rights: The right to safety, the right to be informed, the right to choose, and the right to be *listened / heard*. The website has added another four to these: The right to satisfaction of *basis / basic* needs, the right to redress, the right to education, and the right to a healthy environment. Kennedy also *defined / definition* who consumers are: "Consumers, by definition, include us all....They are the largest economic group, *affected / affecting* and affected by almost every public and private economic decision. Yet they are the only important group... whose *view / views* are often not heard." Be heard today.

## MULTIPLE CHOICE

World Consumer Rights Day is an annual day for (1) \_\_\_\_\_ to get together and know they have rights, even in today's world of multinational corporations. It started in 1983 and has (2) \_\_\_\_\_ ever since. It also aims to promote consumers' rights and demand that the law and companies (3) \_\_\_\_\_ these rights. Also on this day, campaigns take place to highlight the social injustices that (4) \_\_\_\_\_ consumers' rights. These can include unethical marketing, the use of hazardous technologies and production processes, and the sale of (5) \_\_\_\_\_ products. Previous campaigns have focused on junk food and children, unethical drug promotion, access for all to energy, and corporate control of the food (6) \_\_\_\_\_.

The website Consumers International.org (7) \_\_\_\_\_ World Consumer Rights Day has its origins in the 1960s. Former US President John F. Kennedy created four (8) \_\_\_\_\_ consumer rights: The right to safety, the right to be informed, the right to choose, and the right to be heard. The website has added another four to (9) \_\_\_\_\_: The right to satisfaction of basic needs, the right to redress, the right to education, and the right to a healthy environment. Kennedy also (10) \_\_\_\_\_ who consumers are: "Consumers, by definition, include us all....They are the largest economic group, affecting and affected by almost every public and private (11) \_\_\_\_\_ decision. Yet they are the only important group... whose (12) \_\_\_\_\_ are often not heard." Be heard today.

### Put the correct words from this table into the article.

- |     |                |               |                 |                |
|-----|----------------|---------------|-----------------|----------------|
| 1.  | (a) consume    | (b) consumed  | (c) consumers   | (d) consumer   |
| 2.  | (a) grown      | (b) growth    | (c) growing     | (d) grew       |
| 3.  | (a) protection | (b) protect   | (c) protected   | (d) protective |
| 4.  | (a) abuses     | (b) abused    | (c) abuser      | (d) abuse      |
| 5.  | (a) harms      | (b) harmed    | (c) harmful     | (d) harm       |
| 6.  | (a) chain      | (b) rope      | (c) string      | (d) cord       |
| 7.  | (a) nations    | (b) states    | (c) territories | (d) countries  |
| 8.  | (a) basics     | (b) basically | (c) basis       | (d) basic      |
| 9.  | (a) this       | (b) they      | (c) these       | (d) their      |
| 10. | (a) definition | (b) defining  | (c) defines     | (d) defined    |
| 11. | (a) economic   | (b) economy   | (c) economical  | (d) economies  |
| 12. | (a) view       | (b) views     | (c) viewpoint   | (d) viewers    |

## SPELLING

Spell the jumbled words (from the text) correctly.

### Paragraph 1

1. get tgthereo
2. has rnwgo ever since
3. eotmpor consumers' rights
4. unethical knergqiam
5. the sale of almfurh products
6. the food ihcna

### Paragraph 2

7. has its oiignsr in the 1960s
8. four bisac consumer rights
9. the right to hooecs
10. defendi who consumers are
11. the largest noocceci group
12. the only inoptartm group

## PUT THE TEXT BACK TOGETHER

Number these lines in the correct order.

- ( ) The website Consumers International.org states World Consumer Rights Day has its origins in the
- ( ) campaigns have focused on junk food and children, unethical drug promotion, access for
- ( ) all to energy, and corporate control of the food chain.
- ( ) world of multinational corporations. It started in 1983 and has grown ever since. It also aims to promote consumers'
- ( ) economic decision. Yet they are the only important group... whose views are often not heard." Be heard today.
- ( ) rights and demand that the law and companies protect these rights. Also on this day, campaigns take
- ( ) four to these: The right to satisfaction of basic needs, the right to redress, the right to education, and the
- ( ) of hazardous technologies and production processes, and the sale of harmful products. Previous
- ( ) all....They are the largest economic group, affecting and affected by almost every public and private
- ( ) 1960s. Former US President John F. Kennedy created four basic consumer rights: The right to safety, the right
- ( ) right to a healthy environment. Kennedy also defined who consumers are: "Consumers, by definition, include us
- ( ) place to highlight the social injustices that abuse consumers' rights. These can include unethical marketing, the use
- ( **1** ) World Consumer Rights Day is an annual day for consumers to get together and know they have rights, even in today's
- ( ) to be informed, the right to choose, and the right to be heard. The website has added another

## SCRAMBLED SENTENCES

With a partner, put the words back into the correct order.

1. to consumers for day annual an together get

---

2. since and It has started grown in ever 1983

---

3. of the hazardous use technologies

---

4. campaigns focused junk Previous have on food

---

5. the of control corporate chain food

---

6. Rights its the Consumer has in World Day origins 1960s

---

7. Kennedy rights consumer basic four created

---

8. added has website The these to four another

---

9. consumers who defined also Kennedy are

---

10. They group economic largest the are

---

**DISCUSSION (Write your own questions)**

**STUDENT A's QUESTIONS (Do not show these to student B)**

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_
6. \_\_\_\_\_

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**DISCUSSION (Write your own questions)**

**STUDENT B's QUESTIONS (Do not show these to student A)**

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_
6. \_\_\_\_\_

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# THE WORLD CONSUMER RIGHTS DAY SURVEY

Write five questions about World Consumer Rights Day in the table. Do this in pairs/groups. Each student must write the questions on his / her own paper.

Without your partner, interview other students. Write down their answers.

	STUDENT 1 _____	STUDENT 2 _____	STUDENT 3 _____
Q.1.			
Q.2.			
Q.3.			
Q.4.			
Q.5.			

**Return to your original partner(s) and share and talk about what you found out. Make mini-presentations to other groups on your findings.**



## HOMEWORK

**1. VOCABULARY EXTENSION:** Choose several of the words from the text. Use a dictionary or Google's search field (or another search engine) to build up more associations / collocations of each word.

**2. INTERNET:** Search the Internet and find more information about World Consumer Rights Day. Talk about what you discover with your partner(s) in the next lesson.

**3. MAGAZINE ARTICLE:** Write a magazine article about World Consumer Rights Day. Write about what happens around the world. Include two imaginary interviews with people who did something on this day.

Read what you wrote to your classmates in the next lesson. Give each other feedback on your articles.

**4. POSTER:** Make your own poster about World Consumer Rights Day. Write about will happen on this day around the world.

Read what you wrote to your classmates in the next lesson. Give each other feedback on your articles.